

World HEREFORD Conference #16



Come Celebrate The New Hereford

More information available at www.hereford.ca



Host Hotel
Sheraton Cavalier Calgary Hotel

Only ten minutes from Calgary's International Airport and city centre, the hotel boasts a fabulous view of Calgary's ever-expanding skyline and Rocky Mountains.

The Sheraton Cavalier boasts more in-house dining and entertainment choices than any other hotel in Calgary! The Oasis River Country features 2 giant, 250 foot waterslides, kiddie pool, main pool and relaxing hot tub whirlpools and sauna.

All of the 306 thoughtfully appointed, newly renovated guestrooms and suites are designed to feel like home while offering convenient amenities.

Tour packages will be available later in 2011, including hotel reservations.

www.sheratoncavaliercalgary.com



The Calgary Stampede
The Greatest Outdoor Show on Earth

July 6 - 15, 2012

The world famous Calgary Stampede was started in 1912 with the first rodeo and the exciting chuck wagon races were added in 1923. Today the Stampede is where ordinary people become cowboys and cowgirls and for the full ten days Calgaryans and International visitors celebrate western heritage and values.

The Stampede facilities will host the WHC Technical Conference on Saturday, July 14 and Sunday, July 15 has been designated as a free day for everyone to enjoy the many entertainment and educational activities of the Stampede.

2012 also marks the 100th Anniversary of the Calgary Stampede which will involve many special events.

calgariystampede.com



Olds, Alberta, Canada

The town of Olds is an agricultural center located 45 minutes north of Calgary and the host hotel of the WHC. The town is renaming itself "Herefordville" for the week of July 12-18, 2012 to promote the WHC and the Hereford events being held in Olds. The Olds Agricultural Society facilities have been designated as the location for all of the cattle show events, including a Junior Cattle Show.

www.oldsagsociety.com • www.olds.ca

Pre and Post Conference Tours

Pre and Post Conference tours are being organized and details will be provided on the World Hereford Conference 2012 website.

Program - WHC, July 8-25/2012

Date	Program	Location
Sunday, July 8	Arrive in Vancouver, Pre-Tour	Vancouver
Monday, July 9	Hereford Field Days	Abbotsford /Princeton
Tuesday, July 10	Douglas Lake Ranch	Kamloops
Wednesday, July 11	Banff National Park	Banff
Thursday, July 12	<ul style="list-style-type: none"> • Pre-Tour guests arrive in Calgary • Attendees arrive in Calgary • Registration - Sheraton Hotel 	Calgary
Friday, July 13	<ul style="list-style-type: none"> • Arrival of Attendees and registration • AM - WHC - Council Meeting • PM - WHC Conference • Evening - Meet and Greet Social Supper 	Sheraton Hotel
Saturday, July 14	<ul style="list-style-type: none"> • WHC - White Hat Ceremony and Official Opening • Conference Technical Sessions • Chuckwagon Races and Grandstand Show 	Calgary Stampede (Palomino Room) Calgary Stampede
Sunday, July 15	<ul style="list-style-type: none"> • Western Style Pancake Breakfast • Free Day 	Sheraton Hotel Calgary Stampede
Monday, July 16	<ul style="list-style-type: none"> • Tours Junior Hereford Show	Olds Ag Society Facilities
Tuesday, July 17	World Hereford Cattle Show	Olds Ag Society Facilities
Wednesday, July 18	<ul style="list-style-type: none"> • Ranchers Day • Closing and Barbeque 	Olds Ag Society Facilities
Thursday, July 19-22	Post Conference Tour	Saskatchewan/Manitoba
Monday, July 23-25	Post Conference Tour	Ontario